

Inspired Leaders Network: 2008 Agenda

14th January - CHARIOTS OF FIRE

David Hemery CBE, Olympian and Founder - 21st Century Legacy
Katharine Merry, Olympian and BBC Presenter
Sir John Whitmore CBE, Business Coach and Author

After being asked by Lord Sebastian Coe to develop an initiative outside the Olympic infrastructure to inspire the country's youth as part of the legacy of the Games, David Hemery formed 21st Century Legacy - a charitable company that deals head on with fundamental issues in the modern world such as social inclusion, diversity, obesity, crime and sporting performance.

It is a programme that exemplifies the simple mantra that the role of any inspired leader is to create more inspired leaders.

18th February - STORE WARS

David Smith, People Director - ASDA

The retail high street is getting tougher and tougher. Price alone is no longer the differentiator it was; there are now two key elements that make retailers stand out from the rest - the service they provide and the values that drive the organisation.

In short, it's the people involved from the top to the bottom that are making the real difference.

17th March - DO YOU TALK YOUR WALK?

Andrew Grant, Founder - Tulchan
Nick Booth, Campaign Director - NSPCC

It has often been said that PR is the truth told well. But in our world of spin and rampant commercialism, many have forgotten the truth and the authority that comes with it.

Whatever the walk of life or whatever the business sector, if an organisation is only founded on spin then the truth will out. Just ask Gordon Brown.

Join us as we hear from two people who have battled with some of the toughest communication challenges in the UK over the last few years, as they share their stories and reveal exactly how they did it.

15th April - LONDON CALLING

Laura Haynes, Director - Appetite
Barry Quirk, CEO - Lewisham Council

When London won the Olympic bid a couple of years ago things could not have been better for our capital. But subsequent events have rubbed off some of the sheen; terrorism, violence, traffic problems, infrastructure issues, budget over-runs and unrest at the very top of the London powerbase.

Whilst it remains the financial capital of the world, it appears to have lost some of its previous aura, buzz and excitement.

So what's next for this historic city?

19th May - UNDER PRESSURE

Cary Cooper, Professor Of Organisational Psychology & Health - Lancaster University
Paul Kearney, Major - Royal Marines

Everybody is busier than they used to be. Technology and society have moved increasingly to "me" syndrome - people are out to do things on their own, live on their own, deliver on their own and be successful on their own.

We're all stressed and it can't be healthy. This summer we will be getting tips from the experts on how to become stress free and the impact this can have on our working lives.

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16th June - ON THE (A)GENDER

Kim Winser, CEO - Aquascutum
Kanya King, Founder - MOBO

What does it cost to get to the top?
What do women really have to sacrifice to get there?
Is this a fair price to be paid?

15th September - A GAME OF RISK

Tim Campbell, Founder - Bright Ideas Trust
Tom Bloxham, Chairman - Urban Splash

We can never be tired of hearing this particular story - the tale of humble origins to extreme success.

On the stage we will have two very different entrepreneurs with two very different approaches but both delivering astonishing results.

Are entrepreneurs really born or made?

13th October - WHAT DO YOU STAND FOR?

Kate Silverton, BBC Presenter
Patrick Williams, Restaurateur

What is it that you stand for?
Do you have a vision that means people will follow you?
What are you good at? And do you use it?
How do you reach the top but remain true to yourself?

For further details on how to attend Inspired Leaders Network events and how to purchase vouchers please visit our website - www.inspiredleaders.com or email luke@inspiredleaders.com